# Press Release MAN Truck & Bus



# MAN Truck & Bus introduces New TG Range in its largest Sales Area

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- New range adapted for wide array of applications across diverse topographies and operating conditions
- Improved powertrain to ensure continuance of proven reliability, efficiency and high-performance
- MAN commits to Simplifying Business of its customers

MAN Truck & Bus has introduced the New TG range for its markets in the Sales Area Middle East, Africa and Latin America. This comes after a year of the global launch of the New Generation Truck range. The development of the new trucks was based on customer feedback, to provide them vehicles that meet their operational requirements – for today and for the future.

The new range represents MAN Truck & Bus as a provider of sustainable transport solutions. It underlines the high competence of MAN's engineering team that has always delivered robust, reliable and efficient vehicles. These trucks also showcase the high build quality in MAN factories.

The New TG Range wears a distinct look with a new cabin that makes it stand out among its competitors. The new look is both visually appealing and functionally efficient. These vehicles offer highest levels of reliability and efficiency for diverse applications & operating conditions.

Joerg Mommertz, Senior Vice President, Head of Sales Area Middle East, Africa and Latin America (MEA&LA), MAN Truck & Bus SE, said, "The launch of the new range is a milestone moment for all of us. It reflects MAN's focus on helping our customers in their business. These trucks are built to be highly reliable; able to withstand rugged use over their typical operating life, while delivering best-in-class performance. As a result, customers get the optimum uptime and attractive Total Cost of Ownership."

**He added**, "We have on offer a 3-year warranty on the complete driveline on truck tractor models. We also have service contracts that can help customers in terms of preventive maintenance, predictable costs, optimised vehicle uptime and roadside/on-site assistance. Overall, we are offering the best ownership experience to customers."

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MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of more than 9,5 billion euros (2020). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON SE and employs more than 37,000 people worldwide.

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## **MAN Truck & Bus**



With the introduction of the new trucks, MAN also reaffirms its commitment to "Simplifying Business" of its customers. The company aims to do so with effective aftersales for service & parts; a range of digital & financial solutions; and business advisory, besides the reliable & efficient products. Among the digital solutions on offer is the telematics suite from MAN. This is a powerful enterprise grade solution for customers and it is designed to support improved levels of fleet efficiency & safety, and reduce environmental impact.

#### **Great efficiency & economy**

The engine range remains robust, reliable and efficient as before. It will continue to deliver consistent high-performance over long duty cycles. MAN is the only truck maker to offer engines that conform to emission norms ranging from Euro 2 to 4, 5 and 6d depending upon the selected model. Substantial improvements on the product, and in the areas of maintenance & service can reduce service life costs. These trucks also offer significant payload advantages for weight-sensitive application sectors.

### Strong partner - Competent and personal partnership

Partnership has been key to MAN's successes and its importer partners have done a commendable job to achieve customer satisfaction. The New TG Range also follows a product logic, which is oriented towards the application profile. This allows for a new MAN TGX, TGS, TGM or TGL to be put together that fits the exact transport task, using flexible configuration options.

#### Optimised uptime - utmost availability over the entire service life

The operational efficiency of a truck is largely dependent on the parameter of reliability and how easily it fulfils its task, each day. MAN endeavours to make the tried & tested even better with the New TG Range. These trucks will perform just as before as the powertrain retains its characteristics from the previous generation. The new simplified and powerful electronic architecture supports the trucks' functionalities even better and makes the New MAN Truck Generation particularly fit for the future.

#### Excellent driver fit - the driver is the focus

In order to optimise the work place in the truck, their performance and motivation need to be placed at the forefront. This is why the new MAN Truck Generation sets standards in terms of user-friendliness, optimum ergonomics, operation which is more intuitive and reliable. There is also the aspect of

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optimum space – a well-thought-out storage concept and perfect sleeping comfort. The ultimate achievement is a driver who is well rested, comfortable and alert at all times, which leads to safer and efficient operations each time. MAN ProfiDrive offers additional targeted and practice-oriented training to help drivers with more efficient and safer driving methods.

#### The new MAN TGX is the International Truck of the Year 2021

In addition to its driving comfort, the driver's workplace with its clearly arranged, fully digital display instruments, the intuitively operable driving and multimedia functions incorporated into the new, generously adjustable multifunction steering wheel and the innovative, distraction-free rotary pushbutton control function of the MAN SmartSelect system impressed the jury of the International Truck of the Year. The jurors were just as positive about the living conditions in the new driver's cab as with the high level of safety. Last but not least, the new MAN TGX made a particularly trendsetting impression thanks to the high degree of connectivity provided by its electronic architecture, which is the first of its kind in the commercial vehicle sector.

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